

FANTASIA 2024

SOCIAL MEDIA

SOCIAL MEDIA DIRECTOR (1 position)

Responsibilities (will include but not be limited to):

Prior to and during the festival:

- Maintain the various social networks of the festival and its market, including Facebook, Instagram, X and Youtube accounts;
- Elaborate strategy for creation of a TikTok account, create content accordingly;
- Stay up to date with social media trends and changes in all platforms;
- Coordinate with programming, press and management for creation of content according to the various needs of the festival;
- Create and monitor social media campaigns according to budget allocated;
- Provide reports and statistics when required;
- Hire and train assistant(s) and intern(s) for the 2024 edition of the festival.

During the festival:

- Supervise the work of assistant(s) and intern(s), allocating tasks and overseeing work done,
- Supervise and participate in the creation of content across various platforms,
- Coordinate between Programming, Press and Web teams to ensure relevant and timely content,
- Monitor community activity and engagement throughout the event.

What we're looking for:

- Experience of at least 3 years in social media, preferably within the film industry;
- Impeccable writing skills in english AND french;
- Strong interest and knowledge in genre cinema an asset;
- Strong leadership skills, autonomy & ability to manage a team
- Excellent interpersonal skills & diplomacy
- Expertise in problem-solving
- Experience in budget management
- Knowledge of the Google Suite, Zone Festival database system and Airtable, an asset

- Ability to work under pressure and manage several projects at the same time;
- Great organisational skills;
- Resourcefulness, initiative and flexibility;
- Excellent attention to detail;
- Excellent team spirit & collaborative skills;
- Must own a smartphone and computer.

POST DETAILS

Part-time mid November to Early June;

Ramping up to full-time in June;

Full-time in July and August;

Must be available during the festival.

One year contract, renewable. Entry date as soon as possible. Salary negotiable depending on experience.

WORKING AT FANTASIA

- A flexible schedule - we offer remote work throughout the year, with a possibility to work in person starting in May (our office is located within Concordia University);
- In person work is mandatory only during the festival period;
- A festival accreditation for yourself and two guests, giving you access to all screenings;
- Frequent invitations to screenings, festivals and other cultural events throughout the year;
- Free meals, coffee and snacks offered during the festival period;

[CLICK HERE TO FILL OUT THE APPLICATION FORM.](#)

Applications must be received by December 1st, 5pm

Fantasia actively promotes employment equality, and values parity and diversity in its hiring practices. Only selected applicants will be notified.